SUBJECT LINE : Why Video Selling Doesn’t Have to Be Difficult

Let me ask you a direct question…

Does the thought of selling your product or your
service online using video terrify you?

It’s not surprising if it does because you get so
much conflicting information on where to start,
what to do and what to say…

It’s no surprise you plump for the easy option
and stick to the written word right?

Maybe you’ve made several attempts in the past
to record sales videos or any videos for that
matter… and they all end up on the digital
scrapheap.

Wouldn’t it be really cool if you had all the facts
and information you need to start cranking out
video sales letters like a pro?

Imagine if you could easily achieve this… does
that excite you?

Cool… as I’ve got some really great news for
you today…

**[YOUR LINK HERE]**

I’ve just finished off my brand new guide called
‘Video Sales Revealed’. It’s written specifically for
newbie marketers who have yet to get their feet
wet with video selling.

Inside you’ll be taken on a journey…

A journey that will take you from complete
beginner to advanced video selling guru.

This information is extremely powerful and
definitely NOT for unambitious people!

**[YOUR LINK HERE]**

To Your Video Sales Letter Success,

**[YOUR NAME HERE]**