SUBJECT LINE : Why Video Selling Doesn’t Have to Be Difficult

Let me ask you a direct question…

Does the thought of selling your product or your   
service online using video terrify you?

It’s not surprising if it does because you get so  
much conflicting information on where to start,  
what to do and what to say…  
  
It’s no surprise you plump for the easy option   
and stick to the written word right?

Maybe you’ve made several attempts in the past  
to record sales videos or any videos for that   
matter… and they all end up on the digital  
scrapheap.

Wouldn’t it be really cool if you had all the facts  
and information you need to start cranking out  
video sales letters like a pro?

Imagine if you could easily achieve this… does   
that excite you?

Cool… as I’ve got some really great news for   
you today…

**[YOUR LINK HERE]**

I’ve just finished off my brand new guide called  
‘Video Sales Revealed’. It’s written specifically for  
newbie marketers who have yet to get their feet   
wet with video selling.

Inside you’ll be taken on a journey…

A journey that will take you from complete  
beginner to advanced video selling guru.

This information is extremely powerful and  
definitely NOT for unambitious people!

**[YOUR LINK HERE]**

To Your Video Sales Letter Success,  
  
**[YOUR NAME HERE]**